



**MINISTRY OF DEFENCE
GENERAL SIR JOHN KOTELAWALA DEFENCE
UNIVERSITY**

INVITATION FOR BIDS

EDUCATION AGENTS/CONSULTANTS TO PROMOTE KDU DEGREE PROGRAMMES AND TO ENROLL THE INTERNATIONAL STUDENTS TO DEGREE PROGRAMMES CONDUCTED AT SIR JOHN KOTELAWALA DEFENCE UNIVERSITY

**General Sir John Kotelawala Defence University
Contract No: KDU/PRO/RP&SERVICE/93/2022**

1. The Vice Chancellor of General Sir John Kotelawala Defence University, Ratmalana, Sri Lanka as the Chairman of the Departmental Procurement Committee of the University invites sealed bids from seeking Education Agents/Consultants to Promote KDU Degree Programmes and to Enroll the international students to Degree Programmes conducted at General Sir John Kotelawala Defence University.

2. KDU is therefore seeking Education Agents/Consultants with following attributes to enroll International students to its Degree Programmes.

- **Local knowledge and cultural bridges**
Local knowledge of culture and custom and specific information about educational qualifications, the reputation and ranking of the institutions in those countries, and subject specialties and strengths.
- **Local connections**
Connectivity and the network the potential agent possesses. Knowledge of the people to meet, and of the influencers, sponsors and stakeholders
- **Services provided to prospective students**
Ability to raise the brand image of KDU, make a positive impression on the education sector and the ability to meet the needs of students and parents in countries where the recruitment is done.
- **Services provided to universities**
Capability to understand the market and willingness to convey such information and advise to KDU, including feedback from students and applicants.

Contract period

KDU proposes to enter into a contract for 2 years – This will comprise of an initial contract period of one (01) year with an option to extend by a further one-year subject to satisfactory performance and at the discretion of the University.

Incentive payments

An agreed fee will be paid to Agents/Consultants based on the number of foreign students enlisted.

KDU is now inviting expressions of interest from potential Agents/Consultants for this purpose; specifically, for the provision of and the enrolment of qualified students from foreign countries.

3. Sealed bids shall be delivered to the address below or shall be deposited in the bid box placed at the address below on or before the bid closing time and date. Late bids will be rejected. Bids will be opened soon after the closing.

4. Tenders will be closed and opened at 10.00 a.m. on 21/06/2022 at General Sir John Kotelawala Defence University, Ratmalana.

5. Interested bidders may obtain further information from Director Logistics, General Sir John Kotelawala Defence University, Ratmalana, Sri Lanka. (Telephone/Fax 011-2632430,071-0219449, directorlogistics@kdu.ac.lk, ocrepair@kdu.ac.lk and from the 'Invitation for Bids' published at www.kdu.ac.lk/ocls/tender-notices)

**Chairman,
Departmental Procurement Committee,
General Sir John Kotelawala Defence University
Ratmalana,
Sri Lanka.**