

Date of Examination
.....2023



No of Questions	25
No. of Pages	

**GENERAL SIR JOHN KOTELAWALA DEFENCE
UNIVERSITY**

SELECTION TEST FOR THE ENROLLMENT OF DAY SCHOLARS - INTAKE 41

BSc. in Logistics Management Degree Programme
BSc. in Management & Technical Sciences Degree Programme
BSc. in Social Science Degree Programme
BSc.(Hons) in Industrial and Service Quality Management

SUBJECT KNOWLEDGE - 2023

Instructions:

Duration: 20 minutes

Answer all questions

Mark the correct answers on MCQ answer sheet which is provided.

01. Politics refer to;

- A. Functions and activities taking place within the government.
- B. The domain in which the state, its institutions and society interact.
- C. A mechanism which politicians' employ to use their power.
- D. A process relating to State's power.

02. A notable book written by 'Karl Marx' is;

- A. A Mid Summer Night's Dream
- B. Oliver Twist
- C. Shame
- D. The Communist Manifesto

03. The world's largest slum 'Dharavi' is located in:

- A. Nairobi
- B. Karachi
- C. Mogadishu
- D. Mumbai

- 04.** Which of the following statements about the use of resources is **not** one of the key questions in economics?
- A. Where are resources used?
 - B. How are resources used?
 - C. For what resources are used?
 - D. For whom resources are used?
- 05.** A firm enjoys maximum control over the price of its product under:
- A. Perfect competition
 - B. Monopoly
 - C. Oligopoly
 - D. Imperfect competition
- 06.** Which of the following is **not** required for a country to be producing at a point on its production possibility frontier?
- A. Full employment of labour
 - B. All producers using the latest technology
 - C. All producers having productive efficiency
 - D. Stable prices
- 07.** The greatest social service provided by “communication” in human society is?
- A. Providing entertainment
 - B. Creating disciplines
 - C. Building up interrelationships
 - D. Creating a receiver impact
- 08.** Suppose a virus fever spreads in a very rural village. What is the best way of communication for educating them so that they can be protected from the disease?
- A. Interpersonal Communication
 - B. Documentary Film
 - C. Posters
 - D. Social Media
- 09.** The student X is sad, feeling down, and lacks interest in daily activities for an extended period. The student has been experiencing the symptoms of
- A. Stress
 - B. Anxiety
 - C. Depression
 - D. Phobia

10. The 'Father' of Scientific Management is;

- A. Henry Ford
- B. Fedrick W. Taylor
- C. Lillian Gilbreth
- D. W. Edwards Deming

11. What does GSP stand for (removal of tariff lines over some products)

- A. Generalized Scheme of Preferences
- B. Generalized Standard Procedures
- C. General Sum of Products
- D. General Standard Products

12. Who is said to be the father of Trade Unions in Sri Lanka?

- A. Anakarika Dharmapala
- B. A.E Gunasinghe
- C. Robert Nox
- D. Ranasinghe Premedasa

13. The office of the UN General Assembly is in

- A. Vienna
- B. New York
- C. Paris
- D. Zurich

14. What is the percentage of Sri Lanka's electricity consumption produced by Norochcholai Coal Power plant?

- A. 20-40 %
- B. 40-60 %
- C. 60-80 %
- D. 80-100 %

15. A firm's marketing mix would NOT include

- A. Product
- B. Price
- C. Profit
- D. Promotion

16. Who is the Minister of Trade, Commerce and Food Security in Sri Lanka?

- A. Hon. Dinesh Gunawardene
- B. Hon. Nalin Fernando
- C. Hon. Bandula Gunawardane
- D. Hon. Minister Lasantha Alagiyawanna

17. The four functions of management in the twenty-first century are

- A. Monitoring, organizing, suggesting, and accommodating employees.
- B. Planning, organizing, leading, and controlling employees.
- C. Planning, organizing, suggesting, and accommodating employees.
- D. Monitoring, suggesting, journaling, and accommodating employees.

18. When did the Ceylon Transport Board have sole responsibility for providing passenger road transportation in Sri Lanka?

- A. During 1958-1978
- B. During 1979-1990
- C. During 1991-2000
- D. During 2001-2016

19. Which of the following equations properly represents a derivation of the fundamental accounting equation?

- A. $\text{Assets} - \text{Liabilities} = \text{Owners' Equity}$
- B. $\text{Assets} + \text{Liabilities} = \text{Owners' Equity}$
- C. $\text{Assets} = \text{owners' Equity}$
- D. $\text{Cash} = \text{Assets}$

20. Unearned revenues is what type of account?

- A. Assets
- B. Liability
- C. Stockholders' equity
- D. None of the above

21. Who is called the father of Economics?

- A. Adam Smith
- B. Albert Einstein
- C. Philip Kotler
- D. A Parasuraman

22. What exists, when one producer can create a given amount of output with fewer inputs?

- A. Comparative advantage
- B. Comparative disadvantage
- C. Absolute advantage
- D. Absolute disadvantage

23. What is the name of the fund that provides multiple benefits to Army personnel covering medical expenses?

- A. Suwasahana
- B. Sahana
- C. Maga Neguma
- D. None of the above

24. To which country does Sri Lanka have its largest export volume to?

- A. United States
- B. United Kingdom
- C. India
- D. Italy

25. When was the open economic policy introduced in Sri Lanka?

- A. 1956
- B. 1977
- C. 1985
- D. 1988

Total Marks = 100 (Q.25 × 04)

End of paper